



**edcast**  
by **cornerstone**

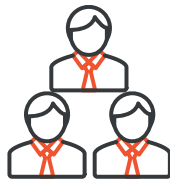
WORLD  
ECONOMIC  
FORUM

TECHNOLOGY PIONEERS



**14K+**

Skills



**4M+**

Learners



**12+**

Industries



**150+**

Countries



**30+**

Awards

**REVOLUTIONARY TALENT EXPERIENCE**

LEARNING | SKILLING | CAREER MOBILITY  
IN THE FLOW OF WORK

EdCast, now part of Cornerstone, offers a unified **Talent Experience Platform** designed to enable end-to-end employee journeys spanning learning, skilling and career mobility. Our award-winning platform is used internationally by organisations ranging from large Global 2000 companies to **Small Businesses and Governments**. With EdCast's platform, businesses are able to attract, develop and retain a high-performance and future-ready workforce.

## BUSINESS IMPACT

**196%** More Experts



**135%** Improved Skills



**49%** Higher Retention



## REVOLUTIONARY TALENT EXPERIENCE

### Hyper Personalization

Branded and tailored to the client & to the unique needs of their employees

### Expert Content

World's largest repository of learning & knowledge objects.  
*Content | Labs | Assessments*

### Digital Wallet

Frictionless access to paid content from **EdCast's Content Strategy and Solutions**

### Security

Enterprise-grade security & robust privacy controls



### AI-Powered

Personalized content from internal, external and **Subject Matter Expert**

### Mobile First

Learning-on-the-Go, anytime, anywhere

### Content in Context

EdCast widgets available in commonly used enterprise applications

### Analytics

Advanced reporting to assess & measure performance, manage certifications & empower discretionary learning & training

## SERVING OUR CLIENTS ACCROSS INDUSTRIES



BFSI



Consumer Goods



Telecom



Stock Exchange



Healthcare



Technology



Manufacturing



Pharma



Associations



Entertainment



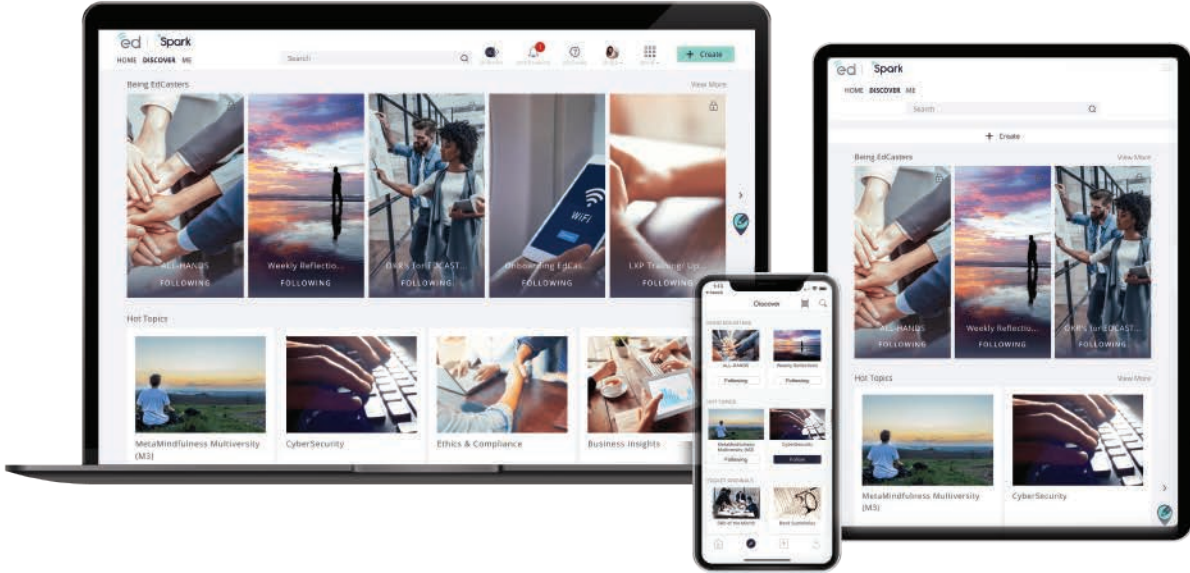
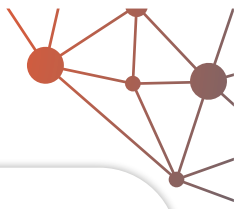
Media



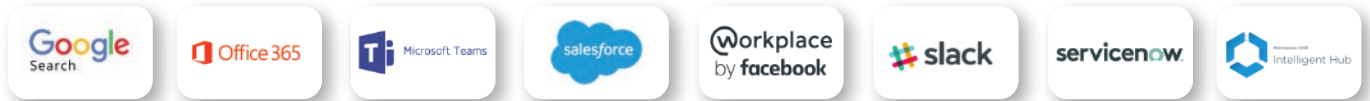
Energy & Utilities

"The LXP Market, in which EdCast is one of the leaders.. is really an unlocking of the huge library of digital content in companies... We are moving to a world where content has to be delivered in context, in the flow of work, in the flow of capabilities."

**Josh Bersin**  
Global Industry  
Analyst

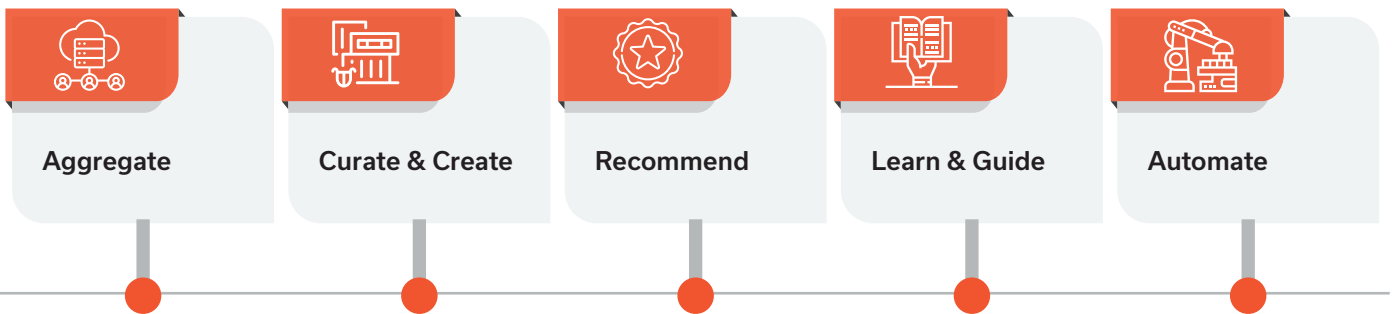


IN THE FLOW OF WORK



**Enable every individual contributor to share their domain expertise.**

EdCast empowers your employees to create, curate, aggregate, and discover content from anywhere.



"Etisalat's partnership with EdCast has been about more than the delivery of world-class learning technology. The team behind the scenes are passionate pioneers of the industry, and want to bring about real change for our company. Everyone is talking about "Digital Transformation" while EdCast is delivering it. The blueprint for successful organizational learning has evolved, and thanks to EdCast, so has our learning strategy for our multicultural & multigenerational workforce."

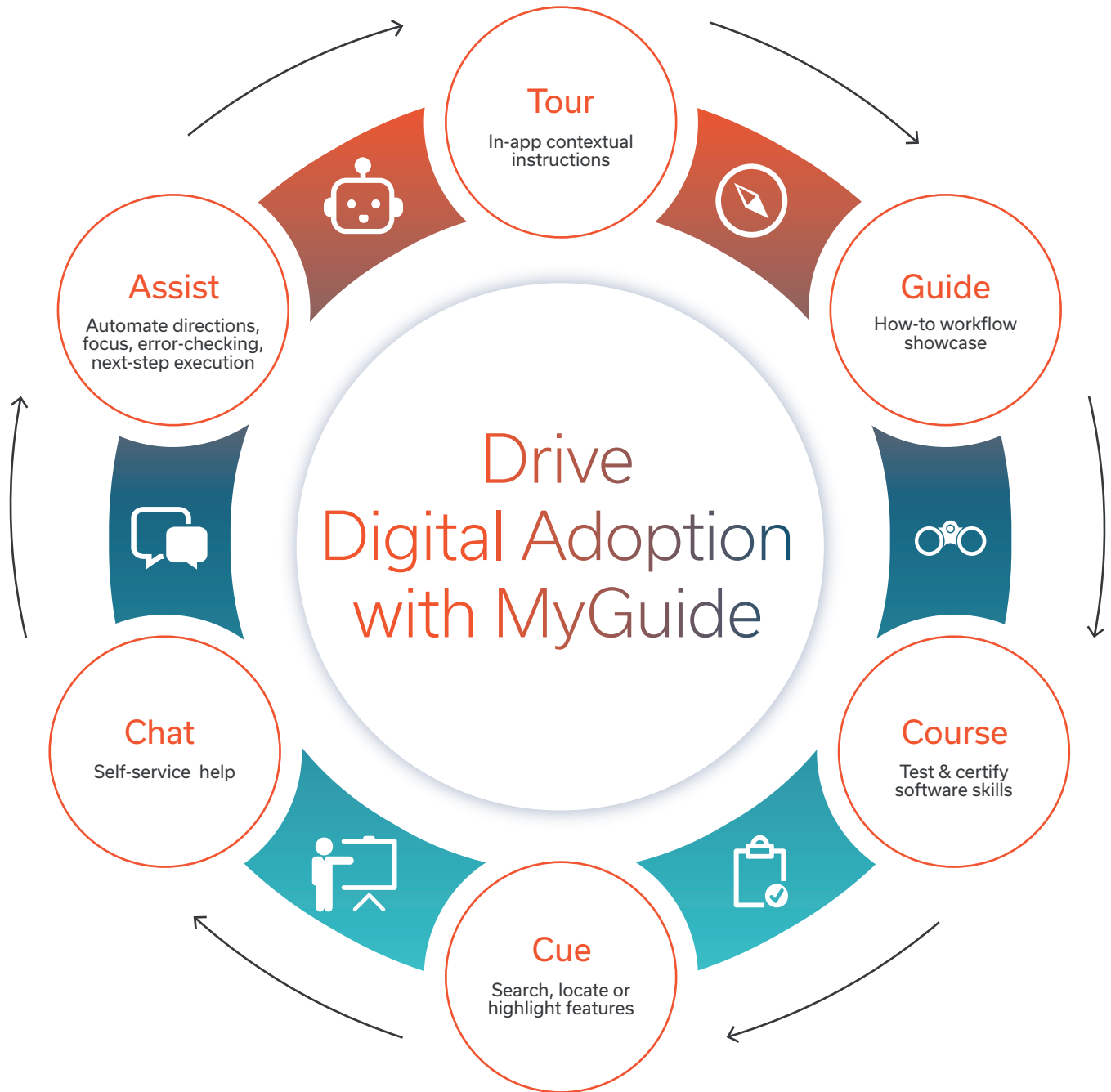
**Joseph Seamus Hayes,**  
Etisalat,  
Director, L&D

By mapping skills to your long-term corporate learning strategy, connect content to context and align learning outcomes with business growth. Our Learning Experience Platform provides human-centered and goal-oriented Employee Experience, empowering each learner to achieve tangible Upskilling, Reskilling and Career Mobility results. The out-of-the-box robust data analytics dashboards capture and measure all activities in real-time, thereby providing targeted performance insights to the learners and key return-on-investments indicators to your organization.



59% of HR leaders have identified building critical skills & competencies for their organization as their **#1** priority.

MyGuide in-app automation enables Enterprises and Employees with digital workflows across HR, IT, Sales, CRM and other software solutions. It allows users to fully automate processes to streamline pivotal tasks and functions, thereby boosting employee productivity and satisfaction.



### Guide Intelligence

Learn how your guides are performing via guide intelligence and survey feedback

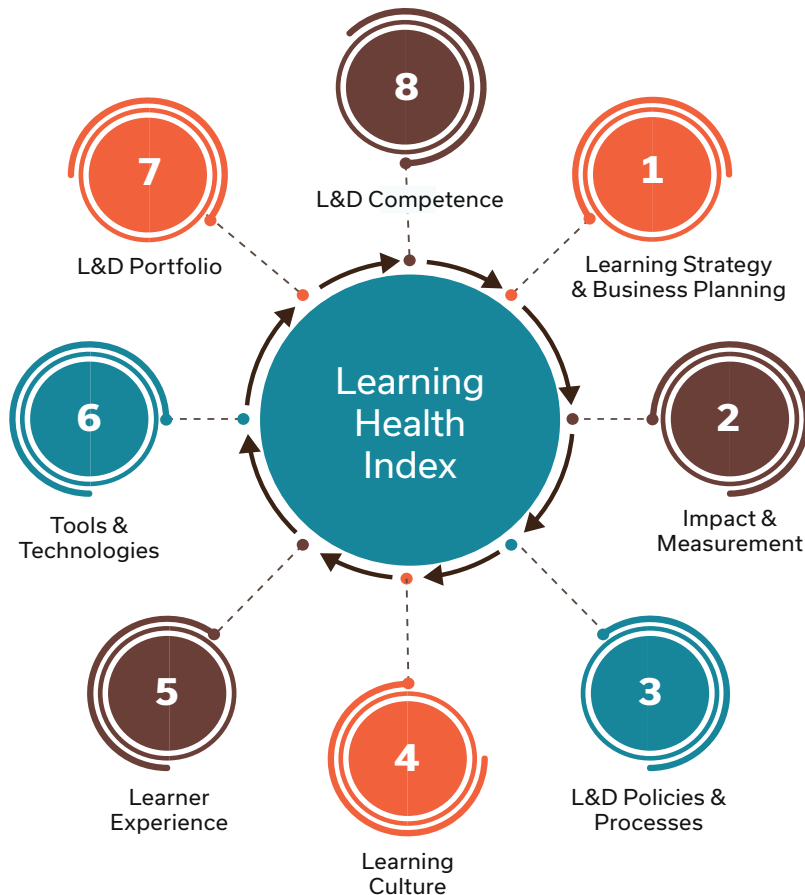
### App Intelligence

Learn how your app is performing via pages, features, workflows and funnel intelligence

"EdCast has been the catalyst to enable the digital transformation and acceleration of personalized learning at Hewlett Packard Enterprise. EdCast's solution has brought the power of search, content curation, access to Subject Matter Experts and Social Learning to life for our people around the world with recognized relevance and impact."

**Adrian Stevens**  
HP Enterprise,  
Vice President,  
Talent Management

## LEARNING HEALTH INDEX (LHI)



## VALUE DRIVERS OF LEARNING



Personalized Learning



Content in-Context



Learning in the Flow of Work



Knowledge Network & Exchange



Control & Choices



Real-time Performance Support



Enhance Performance



Drive Culture of Innovation



Be Future Ready

"The EdCast platform has, indeed, been a transformational product encouraging higher adoption of learning through a great User Experience. These capabilities are precisely what enable learning to create an impact for the business at the individual and organizational level."

**Manisha Singh,**  
Schneider Electric,  
Global Director  
Digital HR



## Contact us

[www.edcast.com](http://www.edcast.com) | [hello@edcast.com](mailto:hello@edcast.com) | Request a demo

