

The logo for edcast, featuring three green curved lines above the word "edcast" in a dark blue, lowercase, sans-serif font.

WORLD
ECONOMIC
FORUM

TECHNOLOGY PIONEERS



14K+

Skills



4M+

Learners



12+

Industries



150+

Countries



30+

Awards

REVOLUTIONARY TALENT EXPERIENCE

LEARNING | SKILLING | CAREER MOBILITY
IN THE FLOW OF WORK



EdCast offers a unified talent experience platform designed to enable end-to-end employee journeys spanning learning, skilling and career mobility. Its award-winning platform is used internationally by organisations ranging from large Global 2000 companies to small businesses and governments. With EdCast's platform, businesses are able to attract, develop and retain a high-performance and future-ready workforce.

BUSINESS IMPACT

196% More Experts



135% Improved Skills



49% Higher Retention



REVOLUTIONARY TALENT EXPERIENCE

Hyper Personalization

Branded and tailored to the client & to the unique needs of their employees

Expert Content

World's largest repository of learning & knowledge objects.
Content | Labs | Assessments

Digital Wallet

Frictionless access to paid content from EdCast's content marketplace

Security

Enterprise-grade security & robust privacy controls



AI-Powered

Personalized content from internal, external and subject matter expert

Mobile First

Learning-on-the-Go, anytime, anywhere

Content in Context

EdCast widgets available in commonly used enterprise applications

Analytics

Advanced reporting to assess & measure performance, manage certifications & empower discretionary learning & training

SERVING OUR CLIENTS ACCROSS INDUSTRIES



BFSI



Consumer Goods



Telecom



Stock Exchange



Healthcare



Technology



Manufacturing



Pharma



Associations



Entertainment



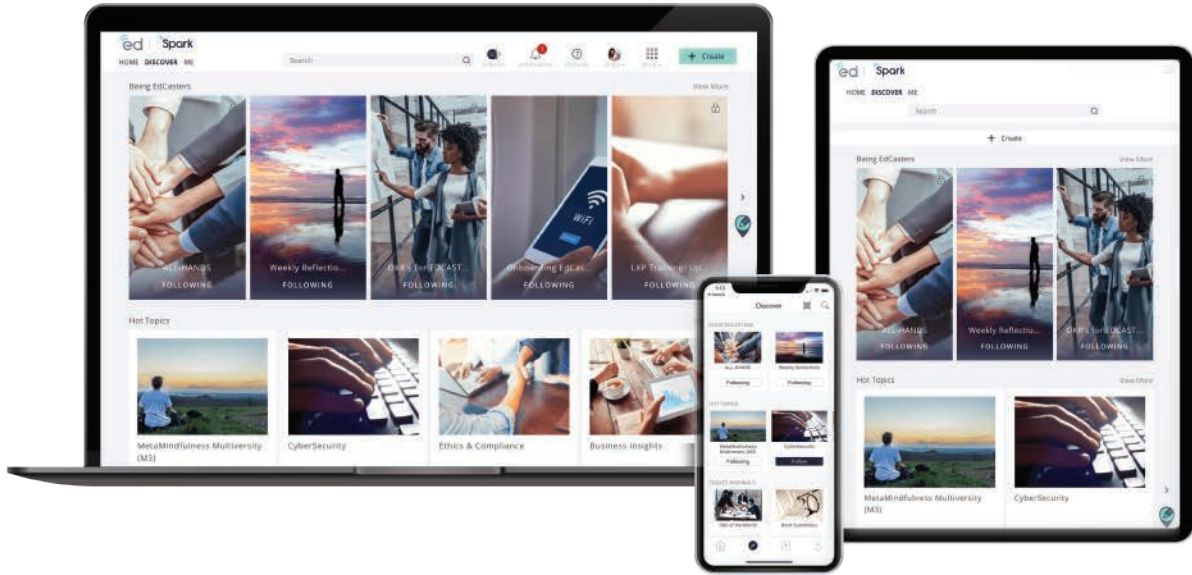
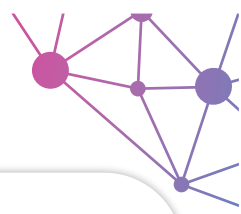
Media



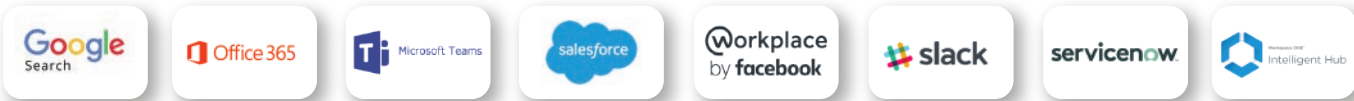
Energy & Utilities

"The LXP Market, in which EdCast is one of the leaders.. is really an unlocking of the huge library of digital content in companies... We are moving to a world where content has to be delivered in context, in the flow of work, in the flow of capabilities."

Josh Bersin
Global Industry
Analyst

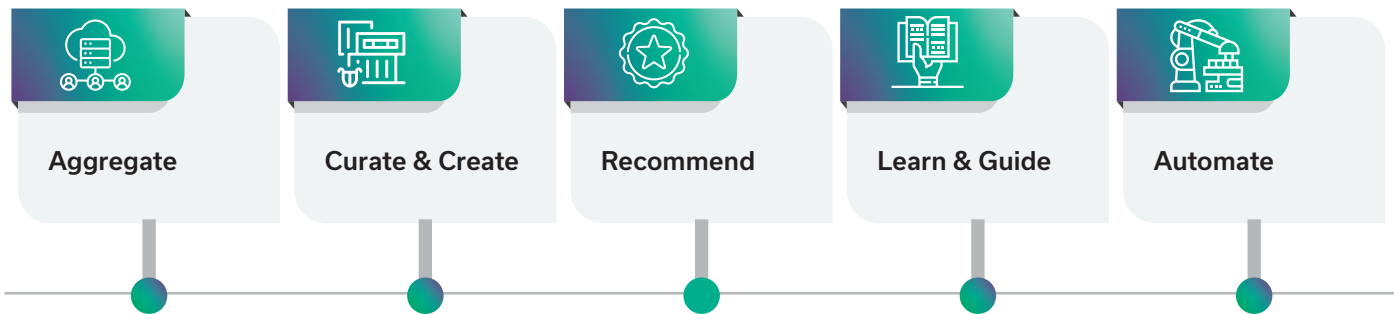


IN THE FLOW OF WORK



Enable every individual contributor, to share their domain expertise.

No matter where your content or knowledge resides, EdCast helps your learners discover and use it



"Etisalat's partnership with EdCast has been about more than the delivery of world-class learning technology. The team behind the scenes are passionate pioneers of the industry and want to bring about real change for our company. Everyone is talking about "Digital Transformation" while EdCast is delivering it. The blueprint for successful organizational learning has evolved and thanks to EdCast so has our learning strategy for our multicultural & multigenerational workforce."

Joseph Seamus Hayes,
Etisalat,
Director, L&D

One-stop B2B blended learning marketplace for all learning and training needs. A unique platform that features a wealth of blended learning classroom training materials, eLearning, labs & business simulations.



5000+

Content Objects



1600+

Instructors



200+

Content Partners



150+

Countries



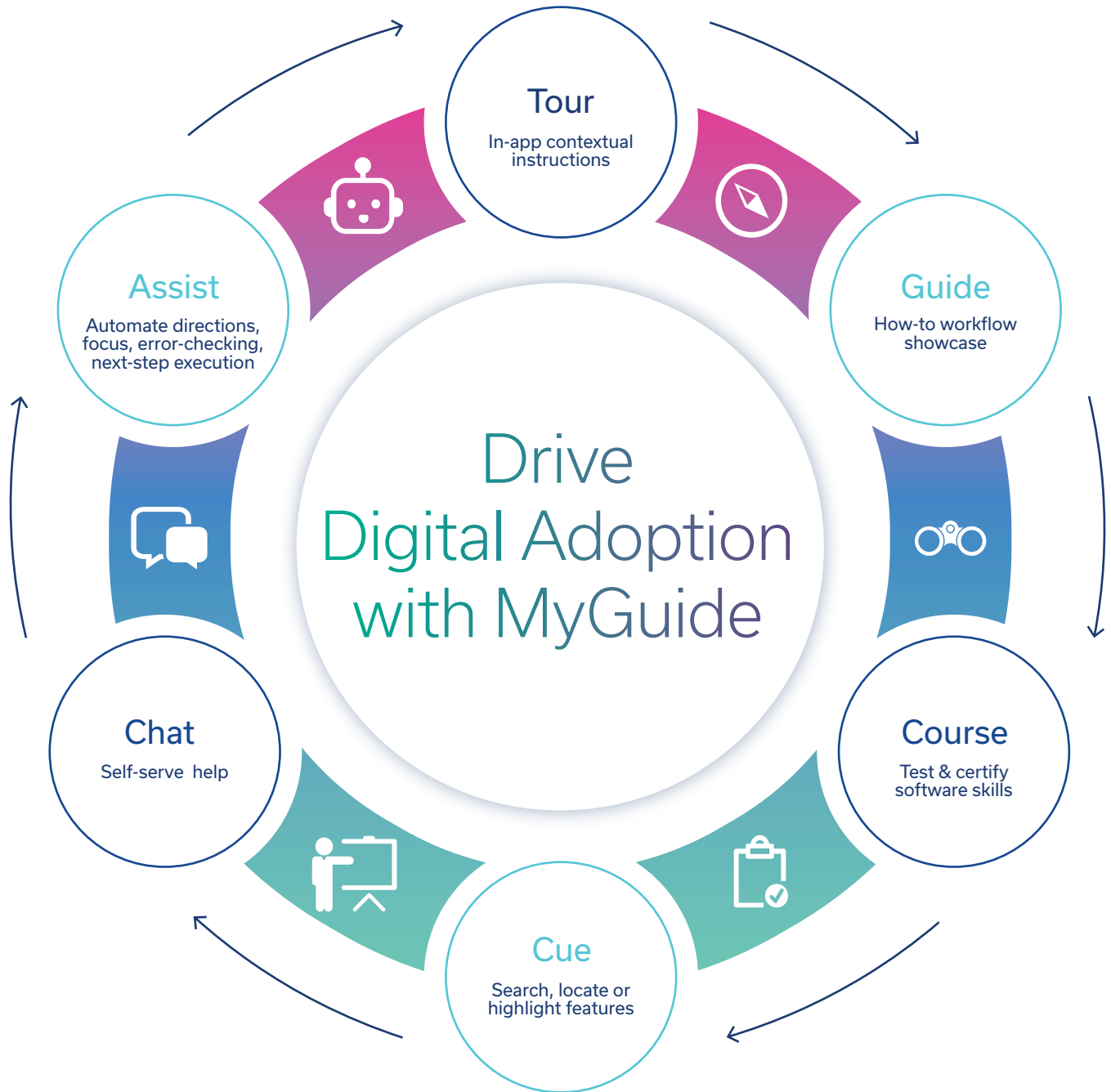
1600+

Verified Buyers

"At NSE Academy our vision is to equip learners with future ready skills that bridge the learning to earning continuum. It is our constant endeavour to encourage a culture of active learning and create a community of life-long learners. EdCast is the perfect partner to power our AI First and Mobile First learning ecosystem- NSE Knowledge Hub that democratizes access to learning by bringing global content and subject matter experts closer to learners, as per their choice, on demand and on the go."

Abhilash Misra
NSE Academy Ltd,
CEO

MyGuide in-app automation enables enterprises and employees with digital workflows across HR, IT, Sales, CRM and other software solutions. It allows users to fully automate processes to streamline pivotal tasks and functions, thereby boosting employee productivity and satisfaction.



Guide Intelligence

Learn how your guides are performing via guide intelligence and survey feedback

App Intelligence

Learn how your app is performing via pages, features, workflows and funnel intelligence

"EdCast has been the catalyst to enable the digital transformation and acceleration of personalized learning at Hewlett Packard Enterprise. EdCast's solution has brought the power of search, content curation, access to subject matter experts and social learning to life for our people around the world with recognized relevance and impact"

Adrian Stevens
HP Enterprise,
Vice President,
Talent Management

LEARNING HEALTH INDEX (LHI)



VALUE DRIVERS OF LEARNING



Personalized Learning



Content in-Context



Learning in the Flow of Work



Knowledge Network & Exchange



Control & Choices



Real-time Performance Support



Enhance Performance



Drive Culture of Innovation



Be Future Ready

"The EdCast platform has, indeed, been a transformational product encouraging higher adoption of learning through a great user experience. These capabilities are precisely what enable learning to create an impact for the business at the individual and organizational level."

Manisha Singh,
Schneider Electric,
Global Director
Digital HR



Contact us

www.edcast.com | hello@edcast.com | Request a demo

