

Designed for Learning Success.

The EdCast Learning Experience Platform includes the integration of Coursera for Business for an even more robust learning journey.

Through **EdCast integration with Coursera for Business**, EdCast integrates with their content platform and builds a unified catalogue of learning content that is accessible through the LXP. The EdCast LXP uses Machine Learning (ML) to map content to a unified skills model and presents recommendations to learners based on their self-selected learning goals and skills.

Coursera for Business partners with more than 200 leading universities and companies to bring flexible, affordable, job-relevant online learning to individuals and organizations worldwide.

Benefits Realized by the EdCast-Coursera for Business Integration:

Content Access and Search within EdCast	Content Synchronization	Content Completion and Archival
<ul style="list-style-type: none">• Content is available as Smartcards in EdCast.• Users can access content seamlessly by logging into their SSO-enabled EdCast account.• Content search and navigation is very easy on EdCast LXP as it serves as an aggregated content platform.• Smartcards can be:<ul style="list-style-type: none">○ Added to pathways and journeys○ Posted to channels○ Shared with other users and groups• Coursera for Business content engagement is displayed in EdGraph reports and in our data lake.	<ul style="list-style-type: none">• Daily synchronization between Coursera and EdCast.• Synchronization includes:<ul style="list-style-type: none">○ Content○ User completions○ Content archival	<ul style="list-style-type: none">• Daily synchronization of content metadata and completions including:<ul style="list-style-type: none">○ Newly added and updated content○ Name of specific items completed by users, date and time of completion• Weekly reconciliation for content archival.