

EdCast and Credly

Centralized access to learning content, skill development *and* digital credentialing

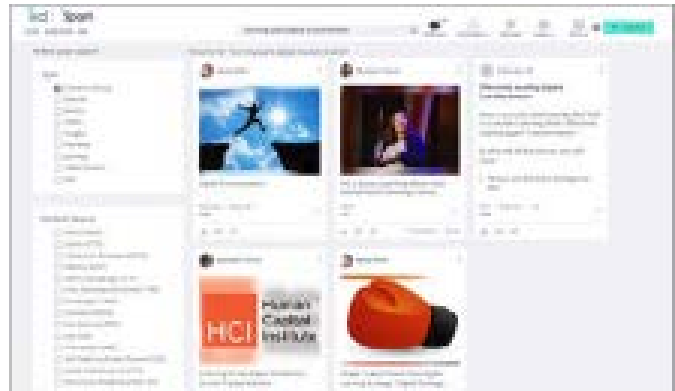
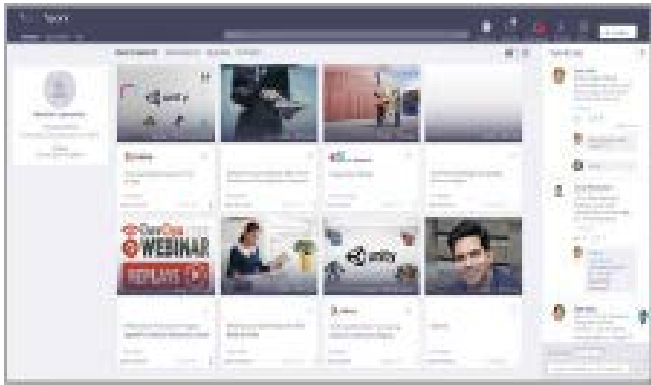
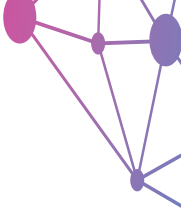
Credly has defined a common language for verifying skills. By integration the Credly employee recognition technology with EdCast's LXP, our joint customers can now:

- ✓ **Award digital credentials** via Credly based on content completion on the EdCast platform
- ✓ **Import the verified digital credentials** issued from Credly into their EdCast learning Skills Passport, which acts as a single source of truth about the learner's upskilling journey
- ✓ **Gain insights about their workforce** by analyzing their learners' skills data and take a data-driven approach to provide the right opportunities to their employees
- ✓ **Allow learners to share Credly badges** and certificates to a range of networks, including LinkedIn, Facebook, Twitter and other social media platforms, thereby giving greater visibility to the employee and to the business.

Credly digital credential are verified and portable

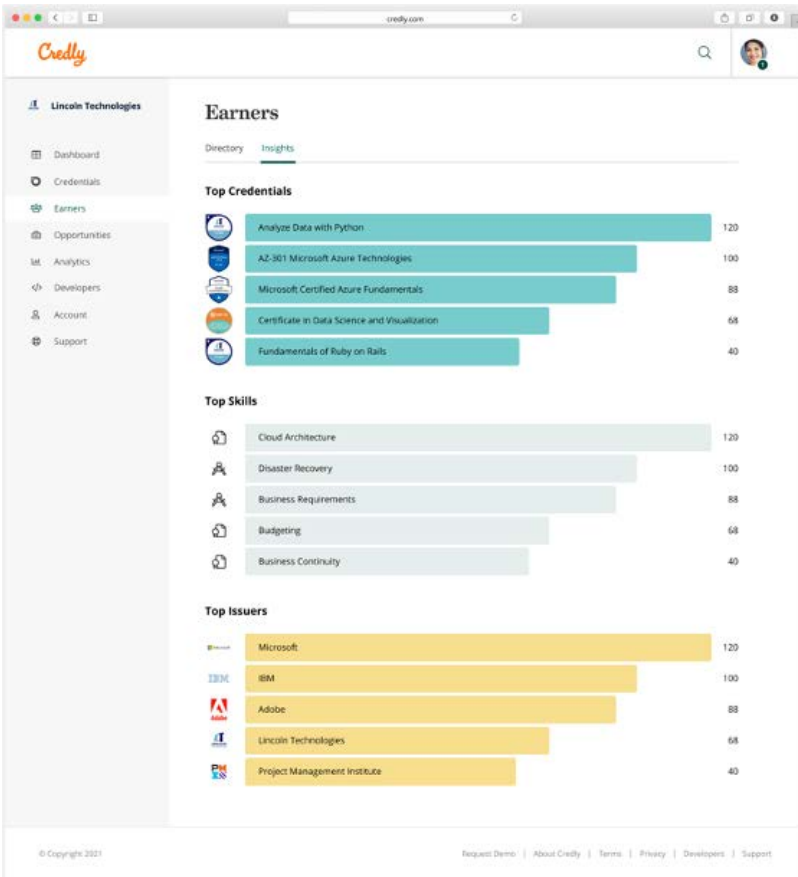


With the EdCast LXP, learners have curated access to a library of internal and external learning assets. Personalized recommendations and learner experiences are prescriptive to the professional growth of each employee. Content in context makes it simple for learners to find relevant information and people. Employees can create customized learning paths using a Pathway, Journey and SmartCard. Content can be organized in channels so users can easily surface and learn about specific subjects. Learning in the Flow of Work is achieved by integrating learning with the tools and platforms employees use every day. And collaboration and peer-to-peer learning is supported throughout the learner journey.



Today's corporate currency is skills.

EdCast provides a cohesive approach to skill development that can be aligned to industry benchmarks and organization-specific objectives. EdGraph's robust insights and reporting capabilities help to ensure that businesses have the skills needed today, and tomorrow.



The integration of Credly brings a world-class digital credential network to the EdCast LXP platform. Employees can add their digital credential to the EdCast Skills Passport: a unified transcript of individual skills, certifications, licenses, badges, assessments, and learner credentials that can be shared socially. The Credly integration provides organizations with valuable and actionable data and insights into how recipients leverage issued badges and credentials.

By combining the capabilities of EdCast and Credly, customers realize the value of a cohesive, end-to-end enterprise Employee Experience.