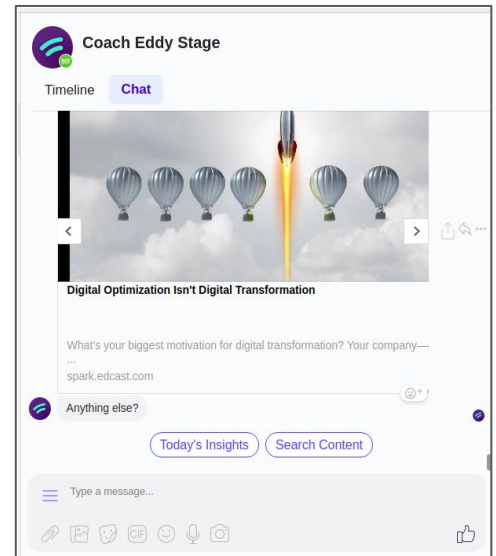


Transform your *Employee Experience* using Workplace by Facebook and EdCast's Workplace App: *Coach Eddy*

Now, Workplace by Facebook when used for collaboration can drive enhanced learning, training and knowledge-sharing directly within the app using EdCast's Workplace.

The AI-powered EdCast Workplace app, *Coach Eddy*, provides users with targeted content recommendations and learning and training assets, all based on personal preferences and interests. The seamless integration with the Workplace app optimizes the employee experience and helps drive learning.



EdCast's Workplace App Benefits

Learning Integrated with FB Workplace

Access learning & training all within FB Workplace

Enter key words or topics for natural-language queries

Fully collaborative learning & knowledge sharing

Targeted & Personalized Content

Access internal content (across all repositories, g., Box, GDrive, Sharepoint)

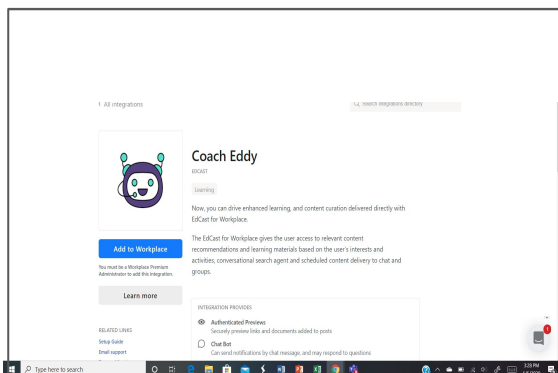
Access external premium and free content (e.g., Lynda, PluralSight, Udacity, Coursera)

Remote Work Collaboration

Get and share updates on a regular basis with content scheduling

Collaborative learning within Workplace groups

Personalized content delivery



Getting Started with *Coach Eddy*

- Go to <https://bit.ly/2MyRNl8>
- Click "Add to Workplace" under the Coach Eddy logo
- Login to your Workplace by Facebook app and click on the Coach Eddy logo