

Telecom

DISRUPTION IS REAL

- Highly competitive industry disrupted by rapid developments & frequent technology changes
- Pace of disruption and change resulting in ever-increasing talent shortage & skills gap
- Huge cost pressures create a paradox - Increasing training needs & declining L&D budgets
- Frequent regulatory changes and increasing compliance needs make tradeoffs difficult
- High customer expectations - From omni-channel experiences to Gold Standard service

TOP SKILLS BY 2025*



Artificial Intelligence



Big Data Analytics



Cloud Computing



Text, Image & Voice Processing



Cybersecurity



Internet of Things

*Source: World Economic Forum - The Future of Jobs Report, 2020

EdCast Talent Experience Platform Transforms Telecom Companies

Learning - Mobile First, Personalised

Knowledge Network and Exchange

Learning in the Flow of Work

Content in context

Control and Choices

Real Time Performance Support

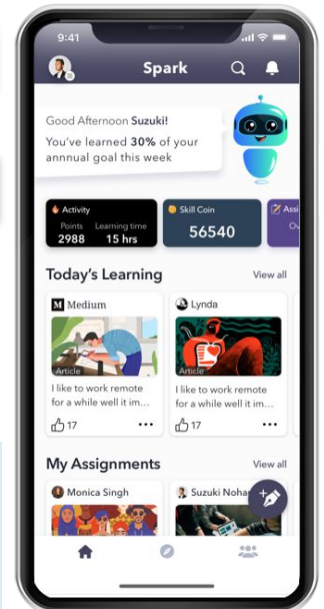
Business Impact

Perform

Innovate

Be Future Ready

EdCast offers a unified Talent Experience Platform delivering Learning Experience, Skilling Experience & Career Mobility capabilities to leading Telecom companies across the world. Our customers include multinational giants across the globe serving billions of consumers in forty plus countries.



"Our partnership with EdCast has been about more than the delivery of world-class learning technology. Everyone is talking about Digital Transformation, while EdCast is actually delivering it. The blueprint for successful organizational learning has evolved and, thanks to EdCast, so has our learning strategy for our multicultural and multigenerational workforce."

Multinational Telco
+100K
Employees