

TECHNOLOGY and MEDIA



DISRUPTION IS REAL

- Disruption & change is a constant in the technology and media space
- Digital transformation is latest disrupter. It has led to technology no longer providing a sustained competitive advantage. Consumers and businesses demand latest updates & support 24X7
- This pace of change creates an ever-widening skills gap. Constant reskilling & upskilling is a must
- Increased digitization creates bigger regulatory & compliance demand on data privacy & security front

TOP SKILLS BY 2025*

| | | | |
|--|-------------------------|--|--------------------------------|
| | Artificial Intelligence | | Big Data Analytics |
| | Cloud Computing | | Text, Image & Voice Processing |
| | Cybersecurity | | Internet of Things |

*Source: World Economic Forum - The Future of Jobs Report, 2020

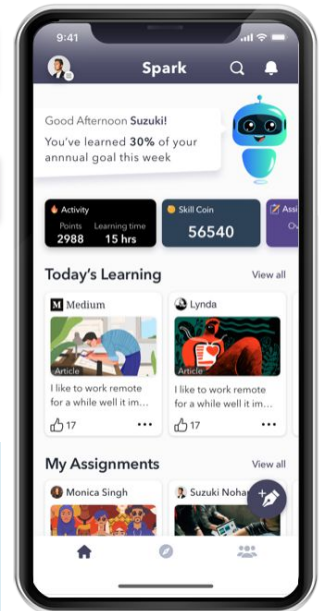
EdCast Talent Experience Platform Transforms Technology & Media companies

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|--|---------------------------------------|--|--------------------------------|--|-------------------------------|
| | Learning - Mobile First, Personalised | | Knowledge Network and Exchange | | Learning in the Flow of Work |
| | Content in context | | Control and Choices | | Real Time Performance Support |

Business Impact

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|--|---------|--|----------|--|-----------------|
| | Perform | | Innovate | | Be Future Ready |
|--|---------|--|----------|--|-----------------|

EdCast offers a unified Talent Experience Platform delivering Learning Experience, Skilling Experience & Career Mobility capabilities to leading Technology and Media companies across the world. Our customers include the likes of **DELL, HP, VMWARE** and many more.



"SMEs are creating, aggregating, compiling and distributing content at capacities and speeds never before possible. With LXP, we've been able to seamlessly unify and scale our learning infrastructure in lockstep with business needs, giving us both a competitive advantage and a significant reduction in complexity."

