

Pharmaceuticals

DISRUPTION IS REAL

- Pharmaceuticals sector has amongst the highest compliance based training needs. Managing, tracking & ensuring compliance is a big challenge.
- Pharma L&D professionals struggle to prioritize between training that is legally required Vs. training that helps employees develop professionally.
- Digital upgrades in Pharma sector are a continuum. Keeping up with the pace of change is tough.
- Increased digitization creates bigger regulatory challenges on data privacy & security front.

TOP SKILLS BY 2025*



Artificial Intelligence



Big Data Analytics



Cloud Computing



Text, Image & Voice Processing



Cybersecurity



Internet of Things

*Source: World Economic Forum - The Future of Jobs Report, 2020

EdCast Talent Experience Platform Transforms Pharma companies

Learning - Mobile First, Personalised

Knowledge Network and Exchange

Learning in the Flow of Work

Content in context

Control and Choices

Real Time Performance Support

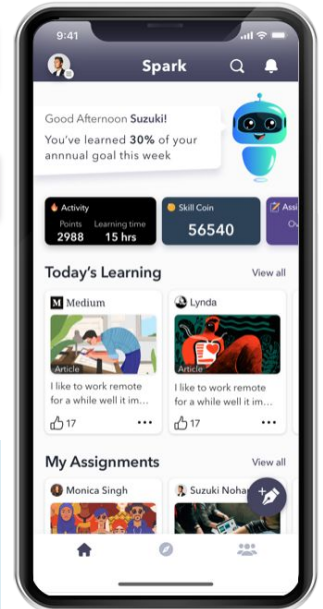
Business Impact

Perform

Innovate

Be Future Ready

EdCast offers a unified Talent Experience Platform delivering Learning Experience, Skilling Experience & Career Mobility capabilities to leading Pharmaceutical companies across the world. Our customers include organizations with 50K+ employees distributed across several regions.



"The LXP Market, in which EdCast is one of the leaders.. is really an unlocking of the huge library of digital content in companies... We are moving to a world where content has to be delivered in context, in the flow of work, in the flow of capabilities."

josh bersin
academy