



Key Challenges:

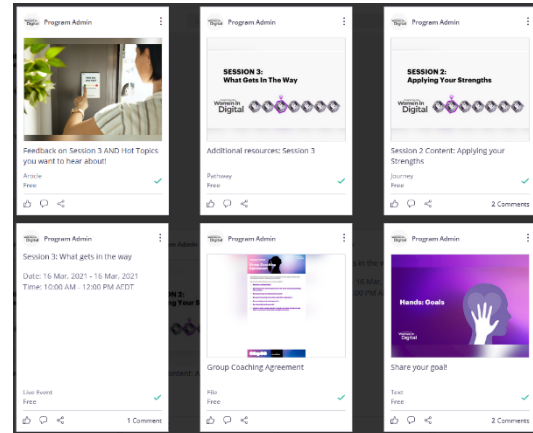
In 2020, Accenture Australia required a digital learning experience platform to underpin a coaching program for a large government client. The key selection requirements included:

- A learning experience platform which could uplift the experiential and interactive nature of learning across the coaching program
- The ability to support a remote, geographically dispersed group of participants through access to resources
- A “one stop shop” unified platform with the functionality to reference and house a variety of content mediums
- Flexibility to cater to changing participant cohorts through the length of the program
- Embedded AI to input into understanding of the program’s effectiveness

Solution:

Accenture evaluated and selected Spark by EdCast based on:

- Structured learning experience, tracking individual tasks, learning pathways and the overall program journey
- Customisable content creation
- Data-driven insights based on use of, and interaction with, the platform
- Gamified learning elements encouraging platform engagement
- The ability to assign and track progress of learning for each participant



“EdCast’s Spark has been instrumental in helping us to deliver an impactful learning experience, supporting participants to engage remotely and experiment with personal behaviour change over a sustained period of time.”